

North American Lumber Markets

Vill The US Residential Construction Recession be Delayed or Denied?

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Crystal Gauvin Forest NB Industry Forum March*2024 •••

024 Forest Economic Advisors.



Let's Revisit What I Said Last Year: March 2023 Forecast vs Actual

- US will see a recession in mid-2023, but it will be mild
- Inflation will fall sharply
- US households are in good shape which should bolster the economy
- Strong US households, extensive pent-up demand and demographic tailwinds will bolster residential construction
- British Columbia production will fall and US Southern production will not rise as quickly as capacity expansion indicates
- Exports will remain weak and imports strong.

	2023 Forecast	2023 Actual
30-Year Mortgage Rate	6.4%	6.8%
Housing Starts, 1,000,000 Units	1.32	1.41
Single-family Share	64%	67%
North American Lumber Consumption, MBF	56.43	58.42
Western SPF Lumber Price, \$US/MBF	\$392	\$389

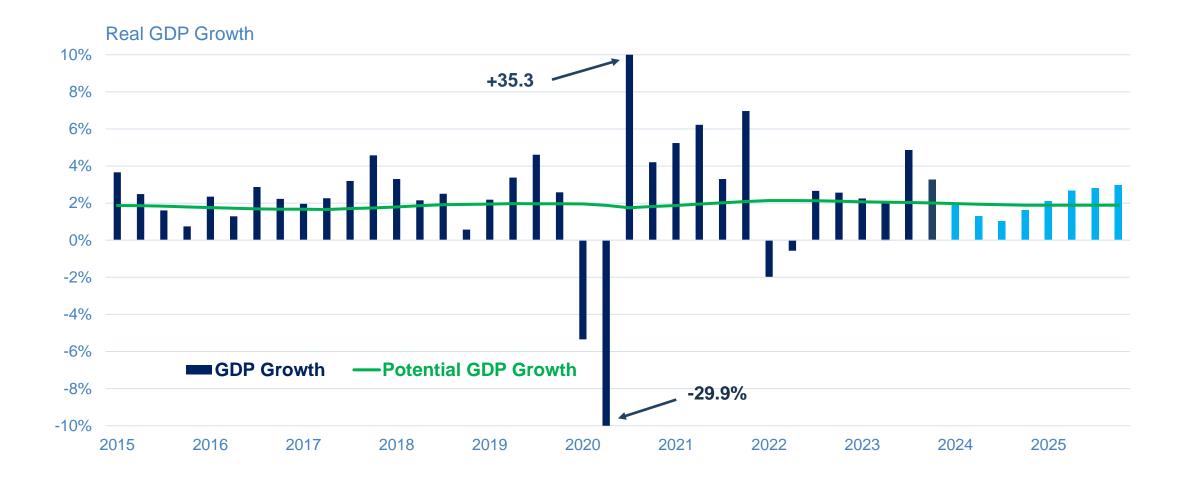


Outline: Main Topics

- Overall Economy
 - Inflation
- End Use Markets
 - Residential Construction
 - Industrial Production
- Trade
 - Exports-China
 - Imports-Europe
- Supply
 - Regional Supply
- PricePulse



Our Base Case Forecast No Longer Shows a Recession



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Inflation Rose To Its Highest Level In Decades

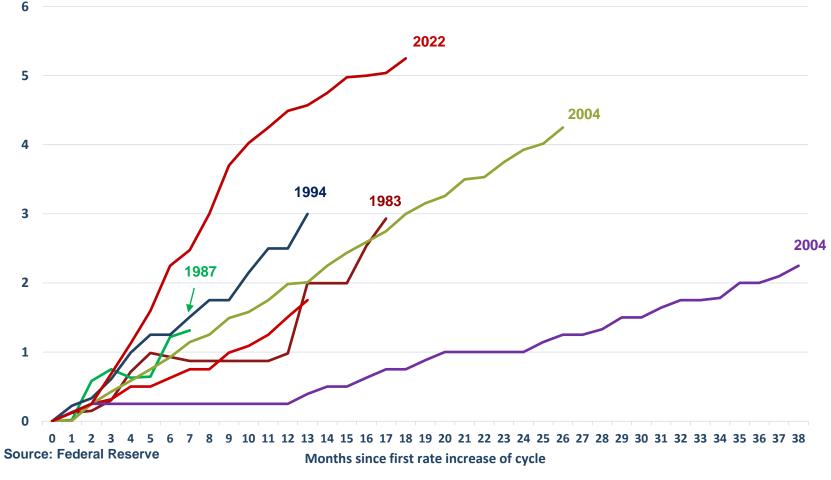
Year-over-Year Change in Consumer Price Index





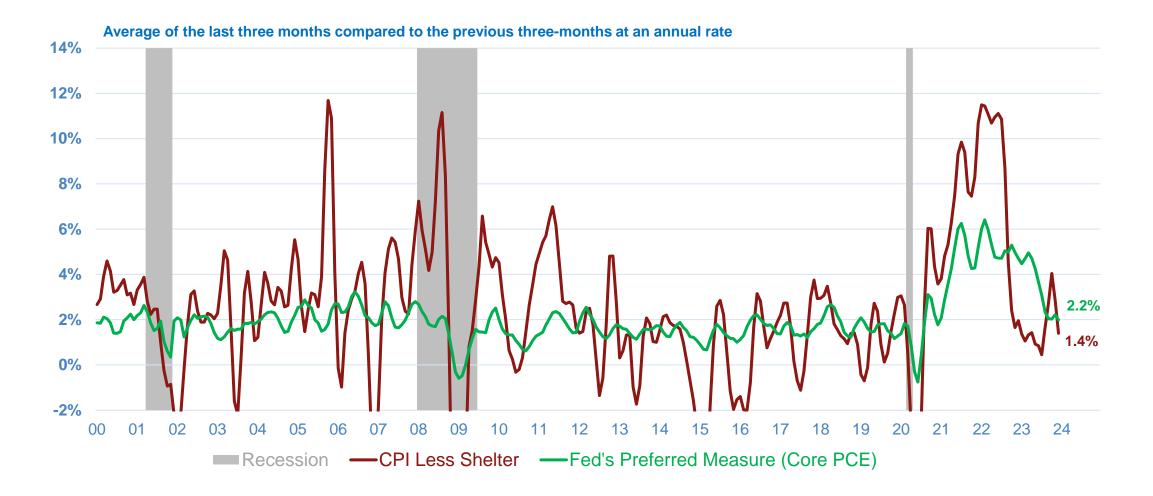
The Recent Fed Rate Increases Were Fast and Furious

Cumulative Change in Fed Funds Rate, Percent





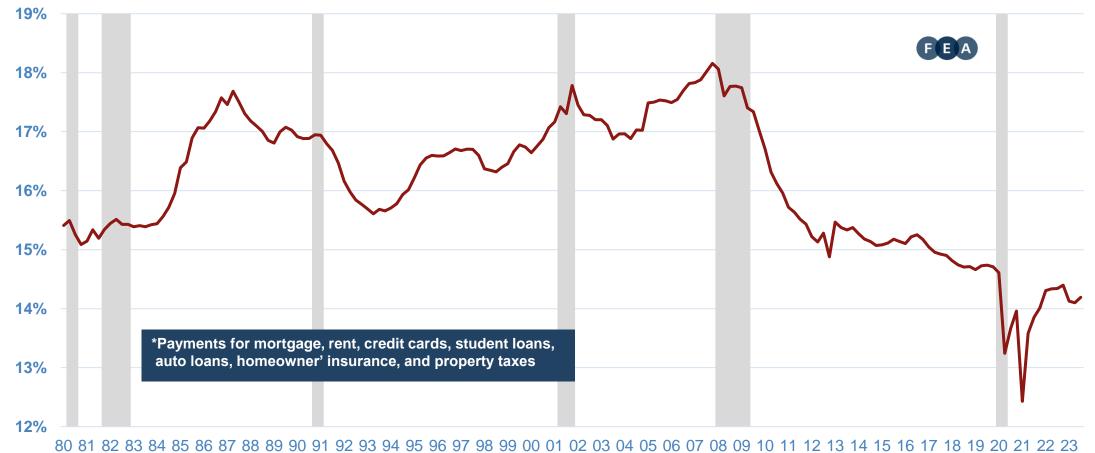
There is a Strong Case that the Inflation Dragon Has Been Slayed





US Household Balance Sheets Are In Great Shape

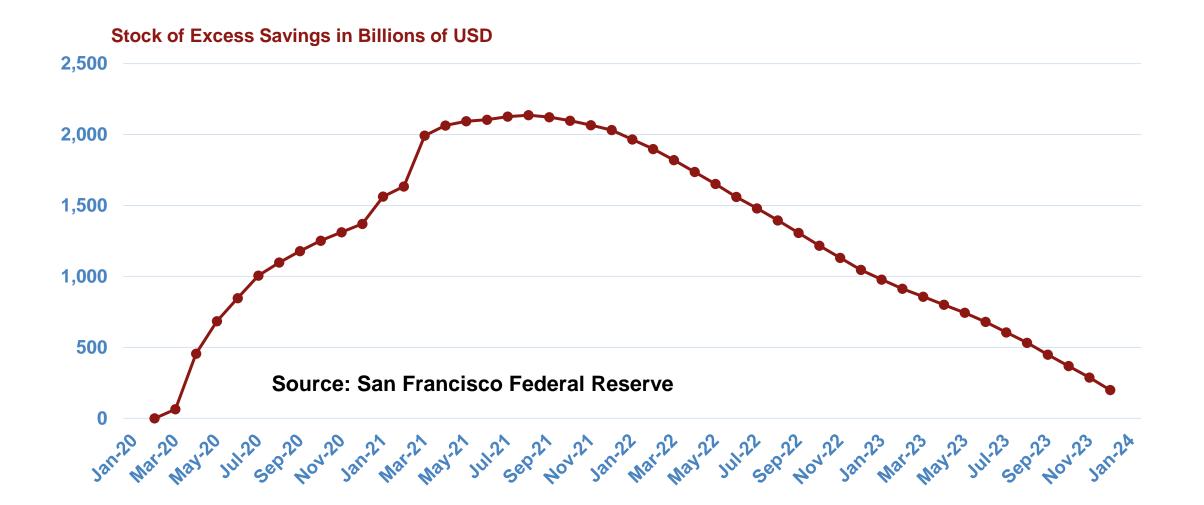
Household Financial Obligations* as a percent of Disposable Personal Income



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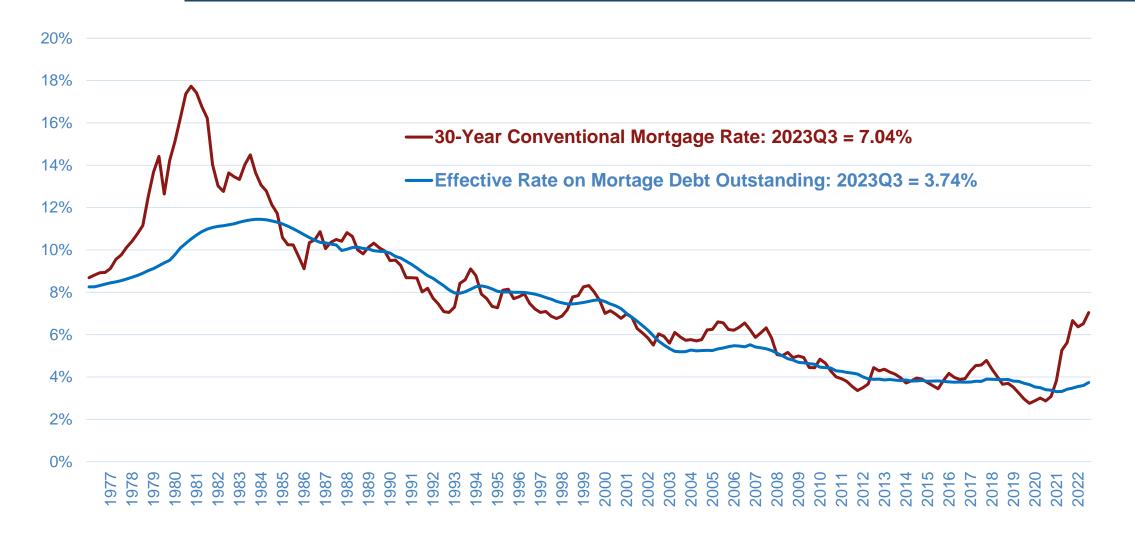
US Households Are Still Sitting on \$200B of Excess Savings



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Higher Mortgage Rates Are Not Affecting Most Households





Housing Starts Declined by 9% in 2023 and Tick Up Slightly in 2024

US Housing Starts in Millions 2.20 2.00 Single-Family 1.80 1.71 1.66 Multifamily 1.56 1.55 1.56 1.60 1.44 1.40 1.20 1.00 0.80 0.60 0.40 0.20 0.00 90 91 92 93 94 95 96 97 98 99 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 00 01

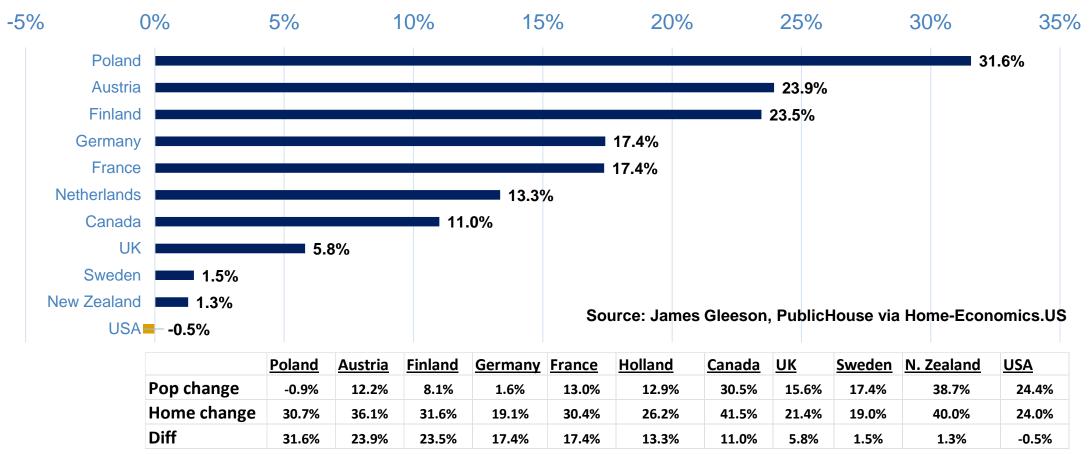
Source: Census Bureau, FEA Forecasts

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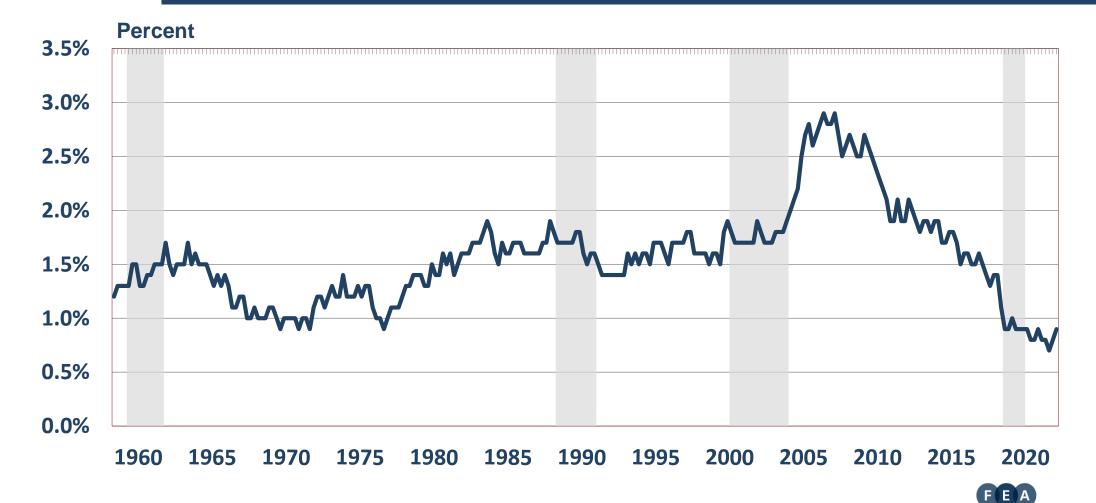
US Home Construction Has Not Kept Pace With Population Growth

Growth in stock of dwellings minus population growth,1995-2020





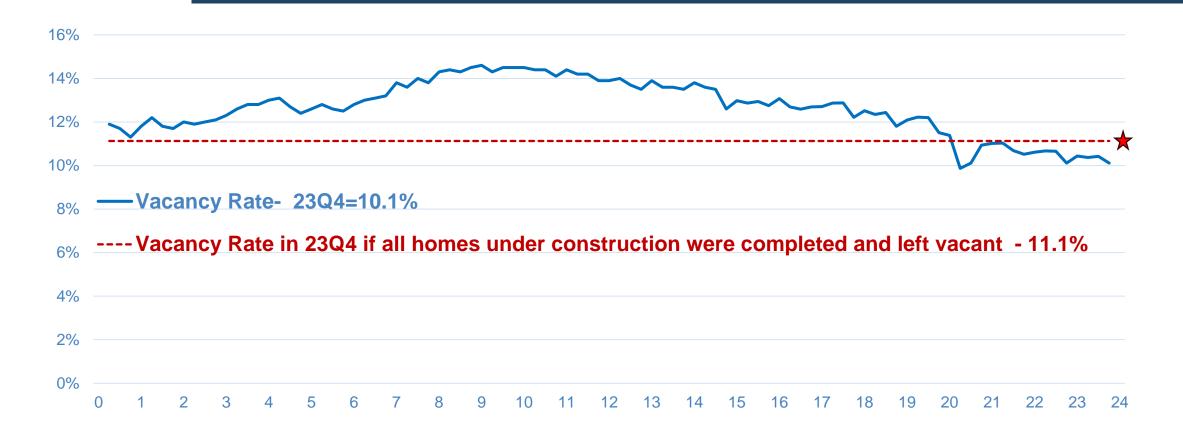
The US Homeowner Vacancy Rate is Near Record Low



Source: Census Bureau's Home Vacancies and Homeownership Report

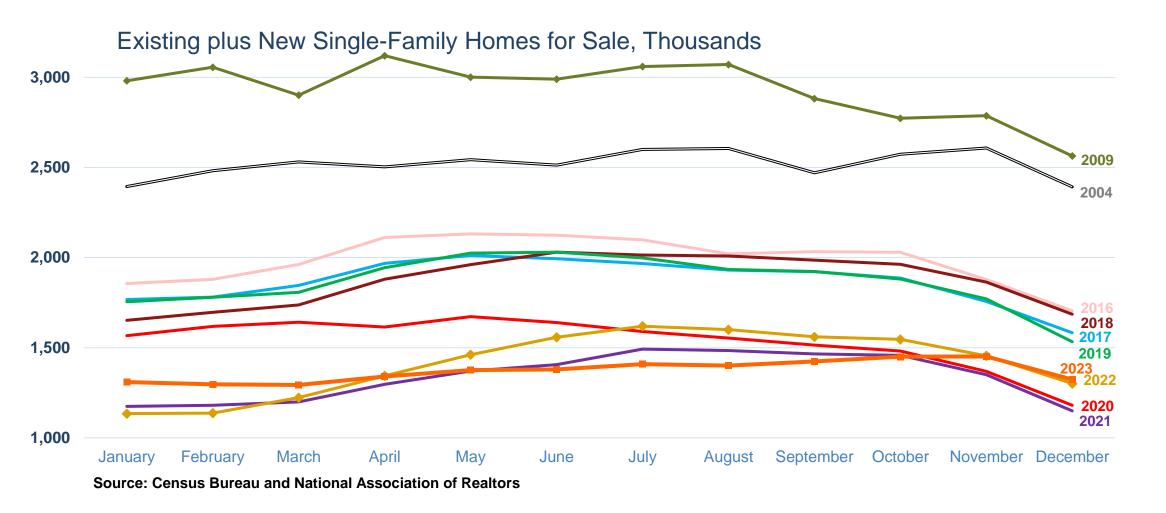


The Near-Record Number of Homes Under Construction Will Not Put a Dent in the Home Vacancy Rate





Home Inventories Are at Rock Bottom





US Housing Starts Have Been Well Below Underlying Demand For More Than A Decade

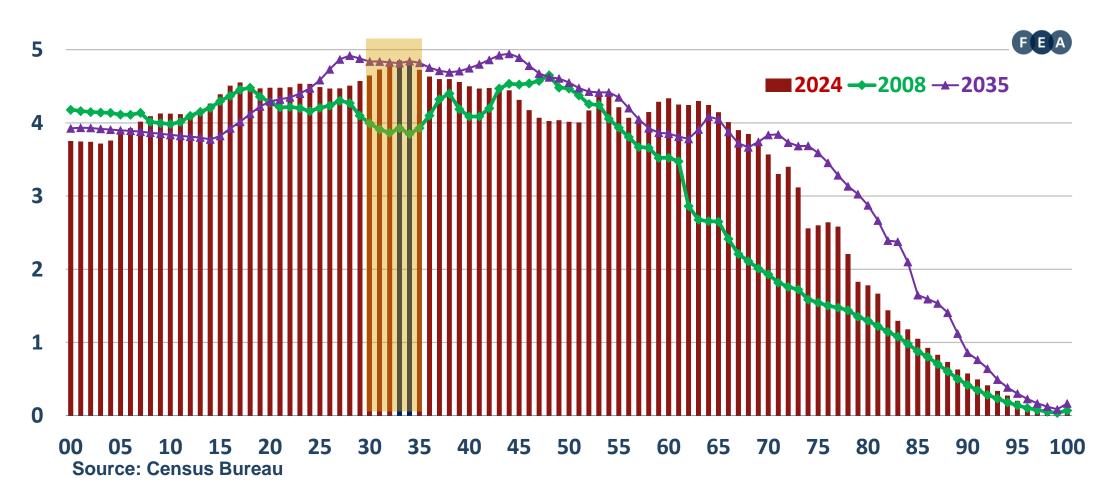


20 22



2008 – Strong Demographic HEADWIND 2024 – Strong Demographic TAILWIND 2035 = Swell of People Aged 25-45

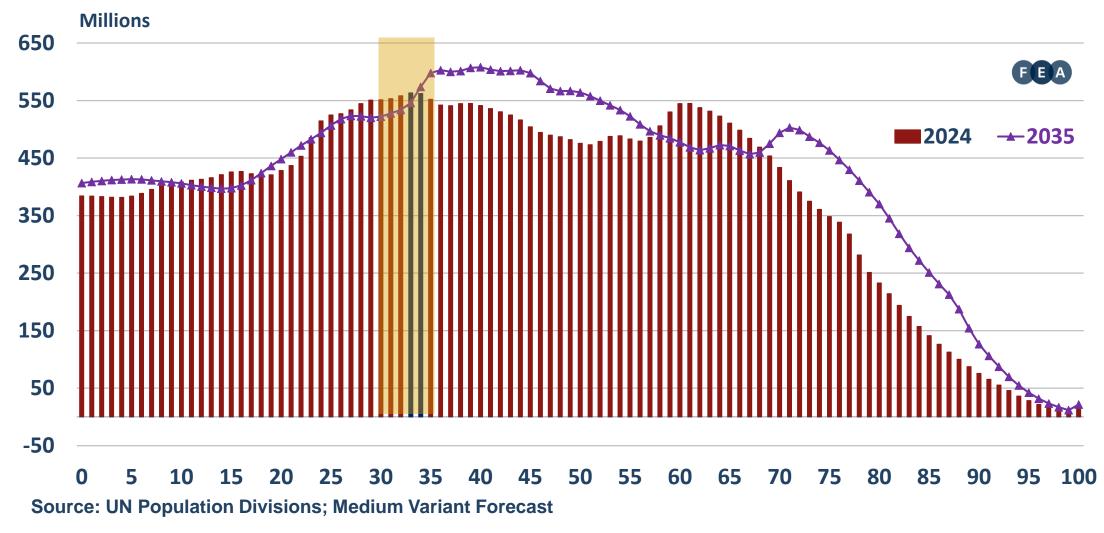
Millions



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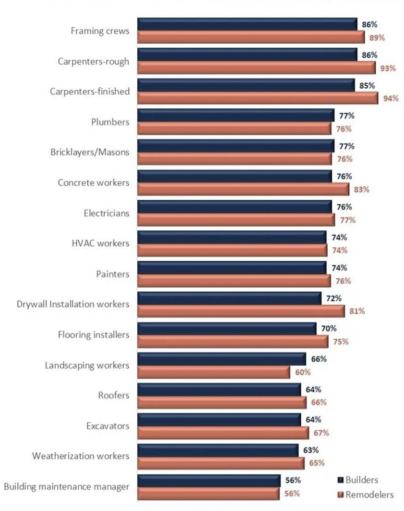
Demographics Providing Strong Tailwind to Canadian Residential Construction



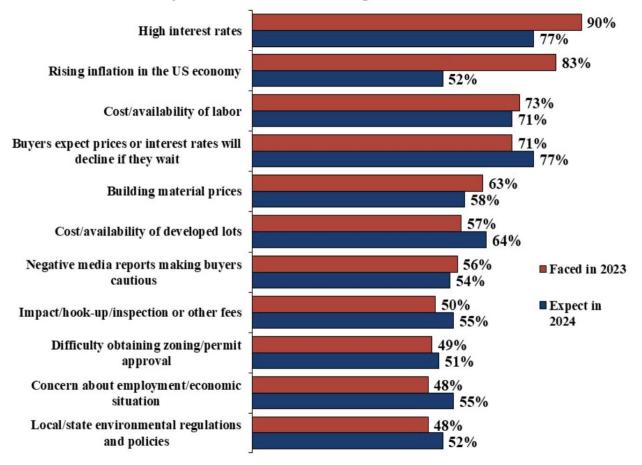


Supply Side Constraints Will Prevent Housing Starts From Rising More

Percent of Builders & Remodelers Reporting Shortages of LABOR (Directly employed)



Key Problems of 2023 and Expected Issues for 2024

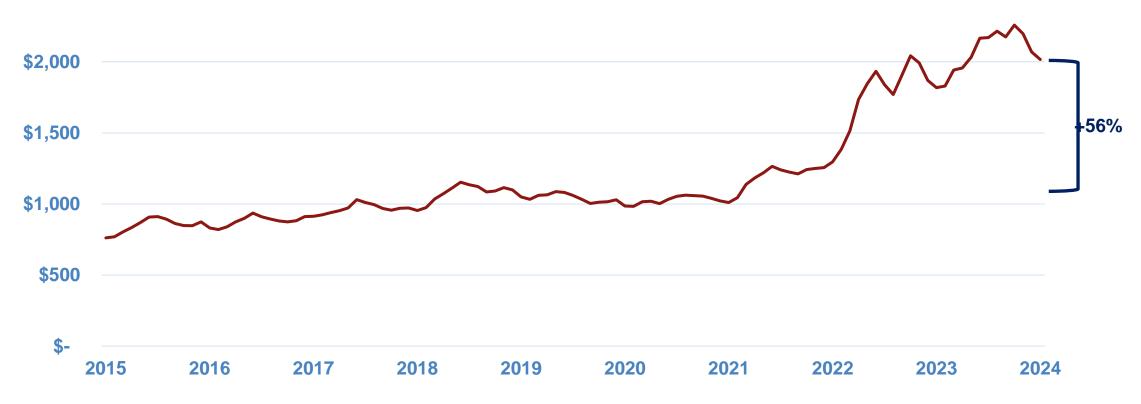


Source: HMI Special Survey, NAHB EcHp.



Homes Are Still Not Affordable

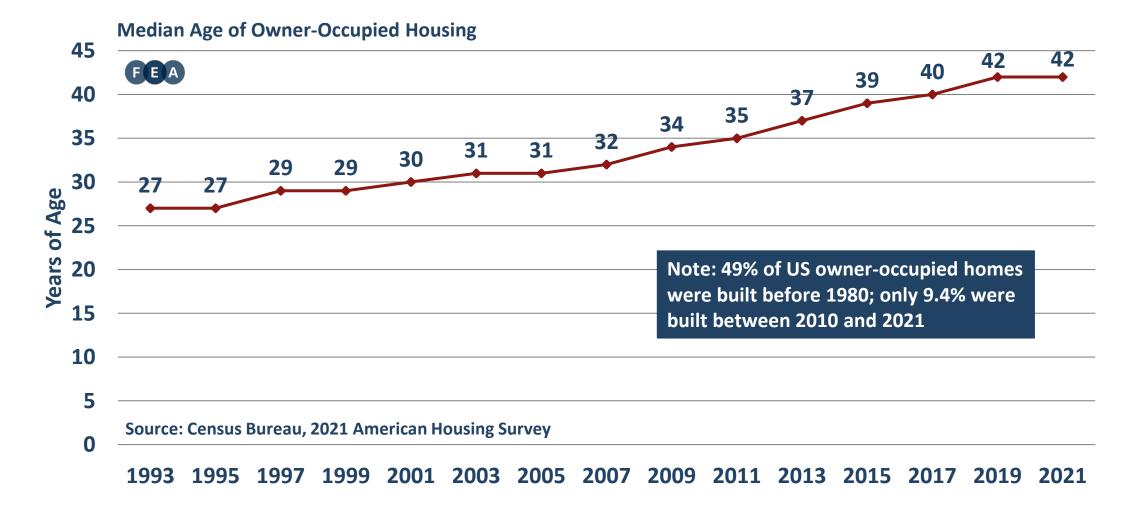
Principal and Interest Payment on 80% of Price of Median SF Home \$2,500



Source: National Association of Realtors, FEA estimates and calculations



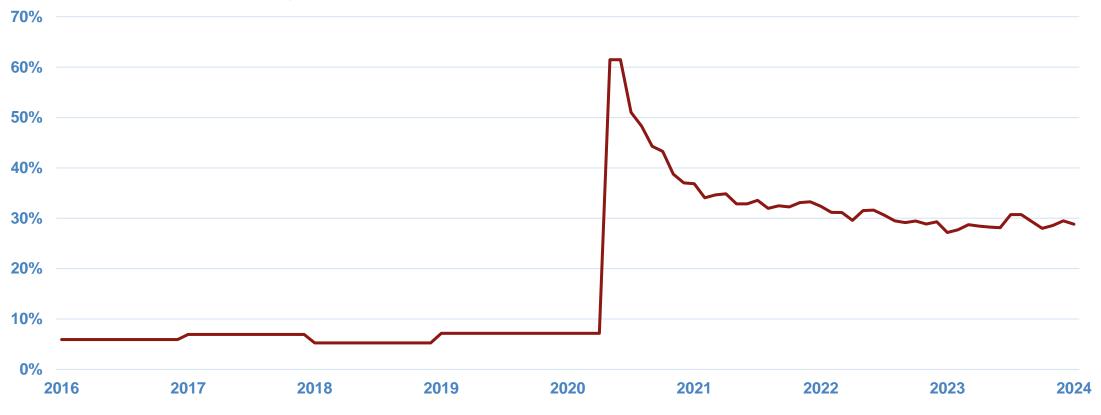
The US Housing Stock Has Aged Considerably





The Work From Home Trend Has Stuck

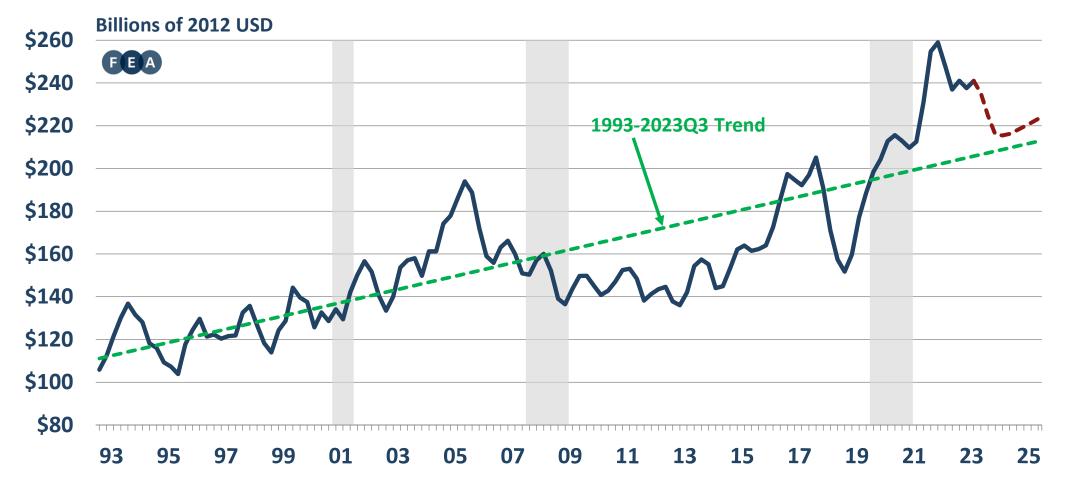
Percent of Paid Full Working Days From Home



Source: www.wfhreasearch.com



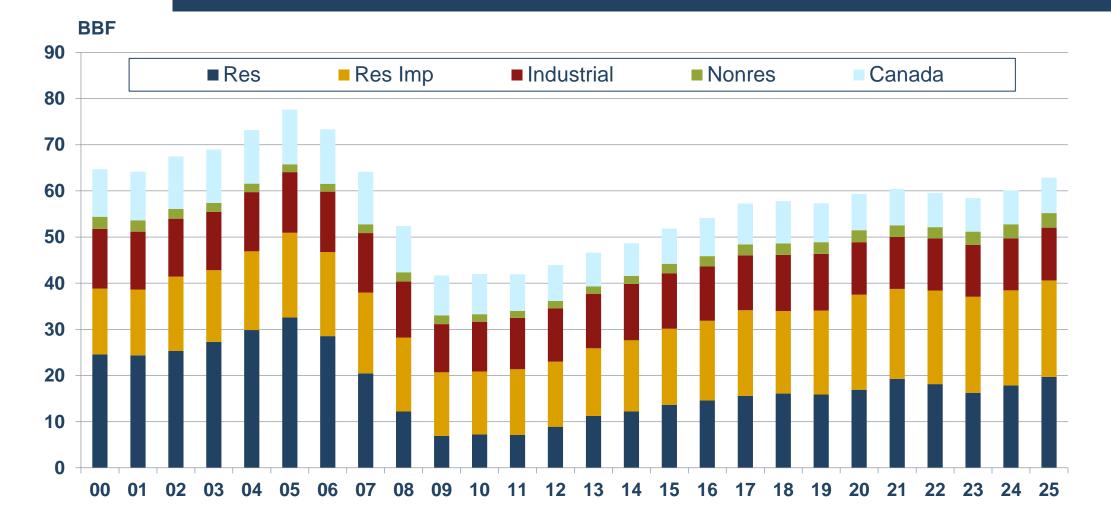
Improvement Expenditures Will Decline from High Level



Source: Census Bureau, Bureau of Economic Analysis, FEA calculations

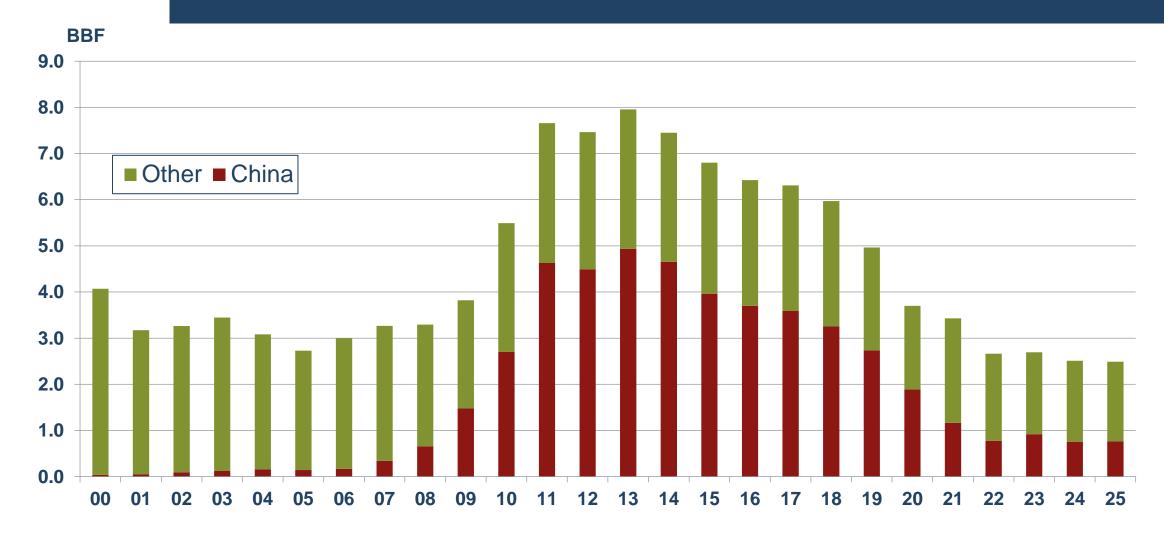


Lumber Consumption Will See Little Growth Until 2025





North American Lumber Exports Will Remain Weak





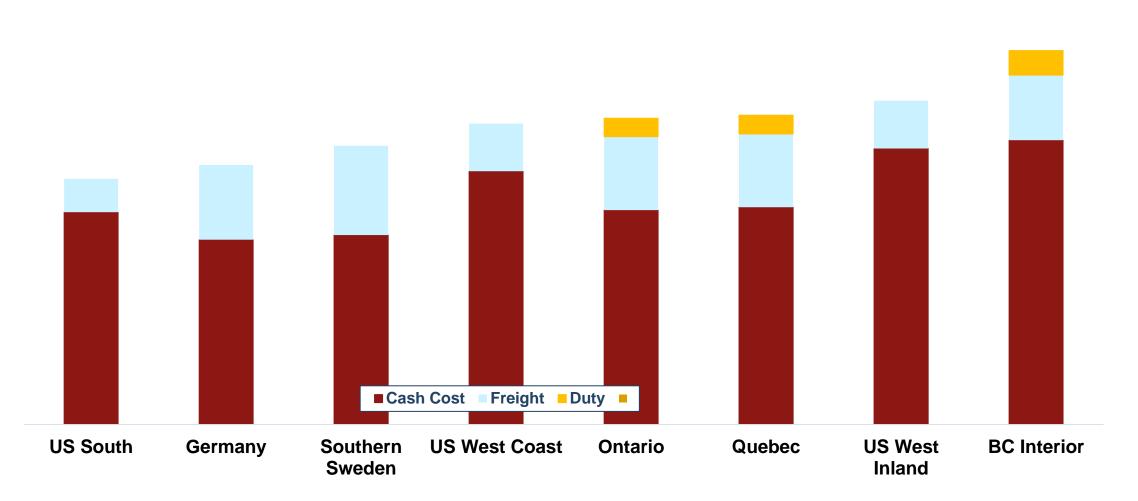
European Imports Have Fallen, But Will Remain Elevated

BBF European Share of Total US Imports 0.6 35% Other Europe 0.5 30% European Share (R) 0.4 25% 20% 0.3 15% 0.2 10% 0.1 5% 0.0 May 2021 Mar May Jul Sep Nov 2022 Mar May Jul Sep Nov 2023 Mar July Sep Nov



European Producers Are At The Low End Of The Cost Curve

\$/MBF, Delivered Houston





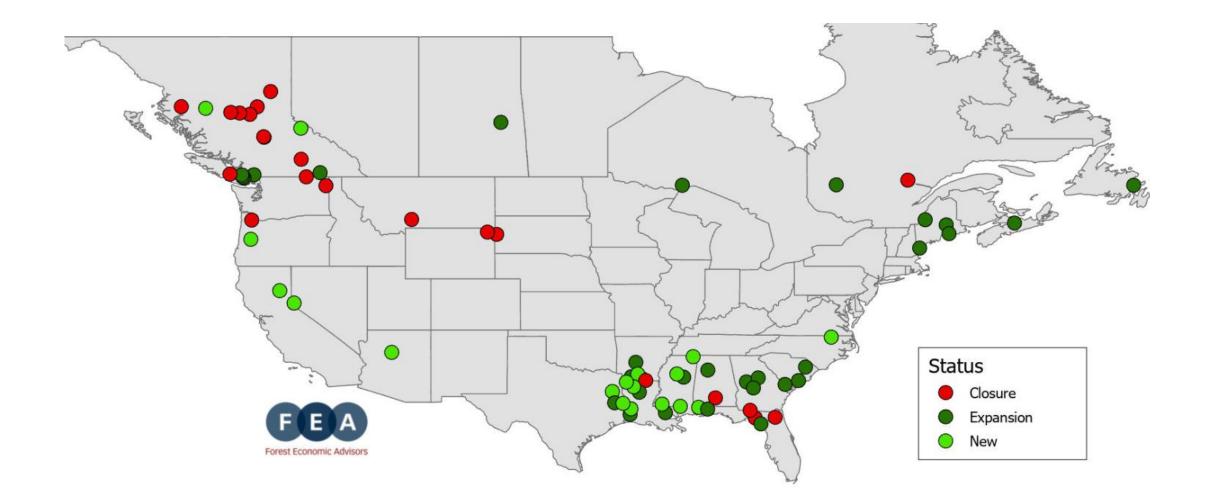
Europe's Ability to Maintain Elevated Harvest Levels Likely to Decline

European Softwood Harvest Million m³ FEA

Softwood Harvest — Average harvests, 2000-17



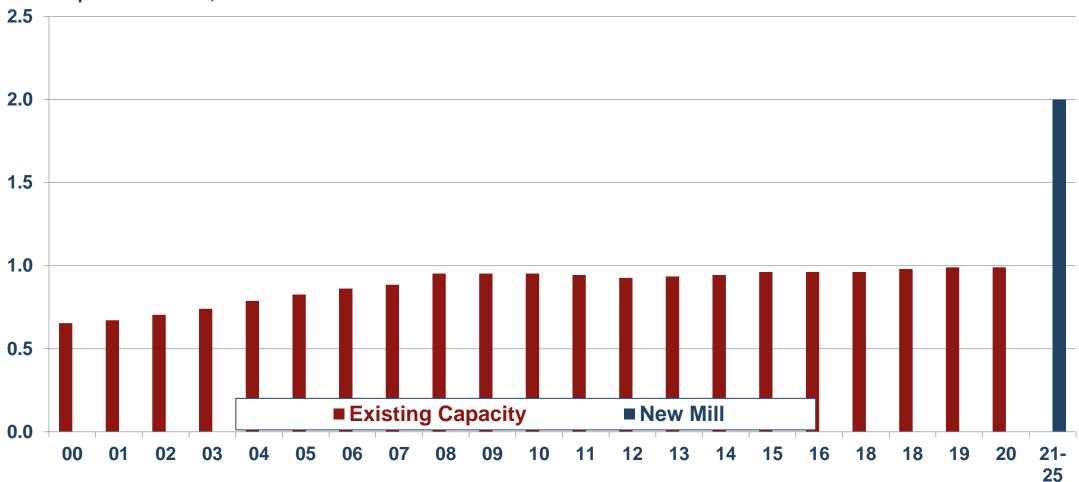
Softwood Lumber Capacity Changes Since 2022





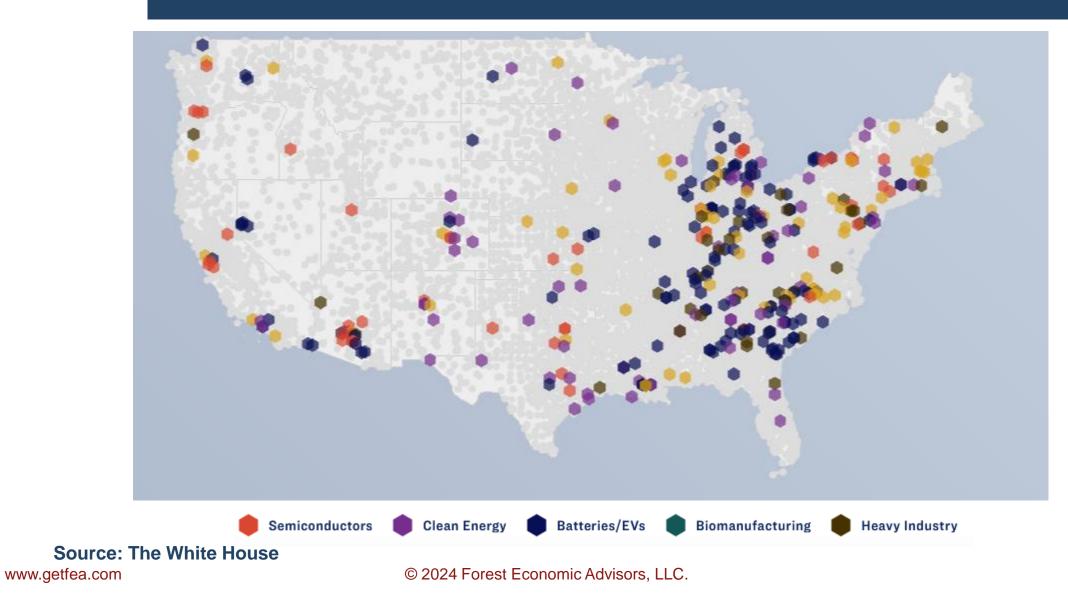
A Modern Sawmill Needs Skilled Labor

Output Per Worker, MMBF



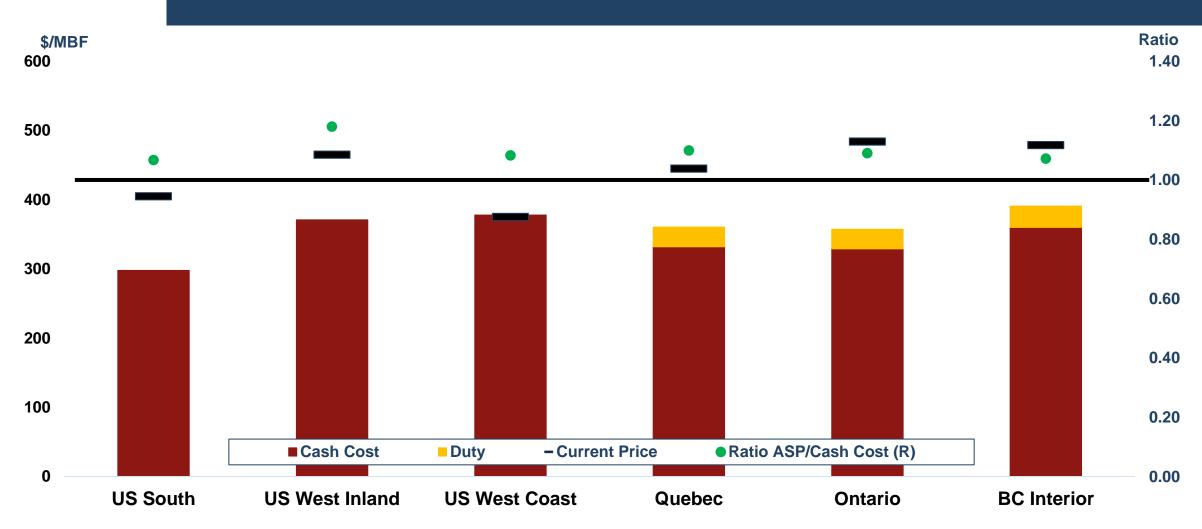


Private Industry Is Investing \$565 Billion In Advanced Manufacturing





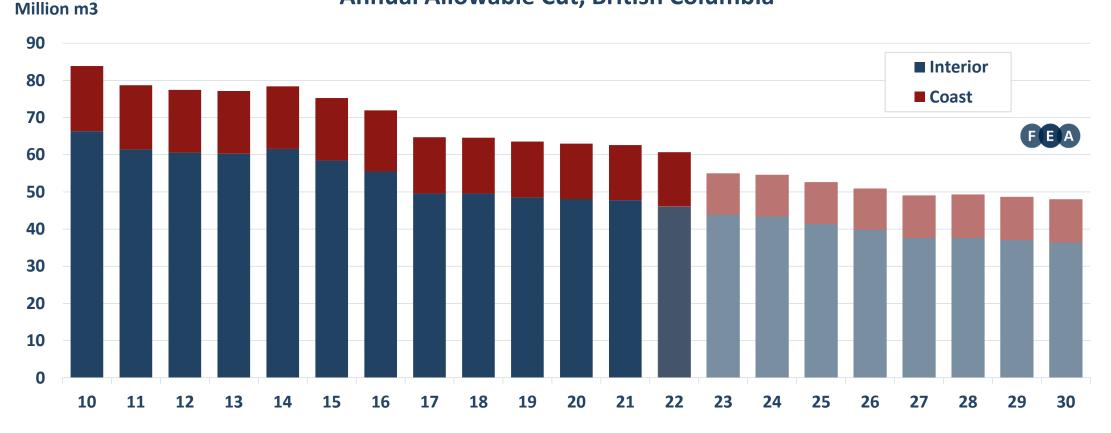
Margins Have Improved With Falling Costs and Rising Prices





Multiple Factors Will Constrain Timber Harvest and Lumber Production in British Columbia

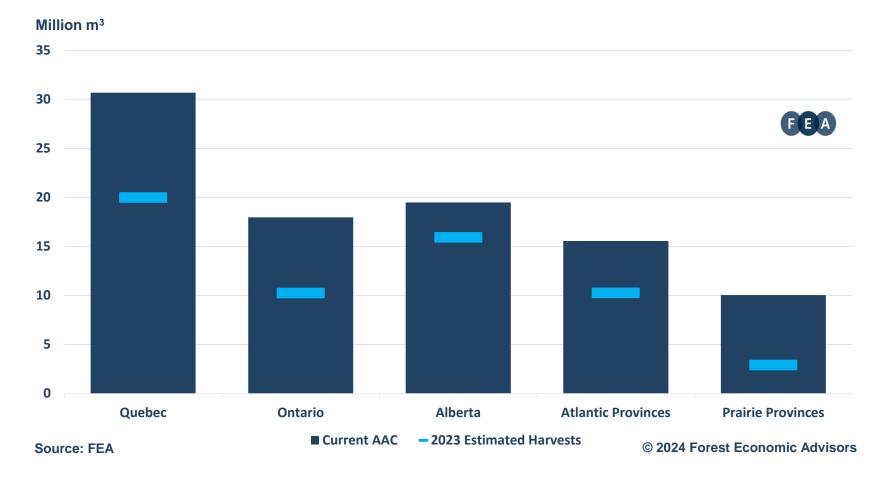
Annual Allowable Cut, British Columbia



Source: BC Ministry of Forests, Land, Natural Resource Operations and Rural Development, FEA



Opportunities to Increase Harvest Levels in Eastern Canada Will Be Increasingly Limited

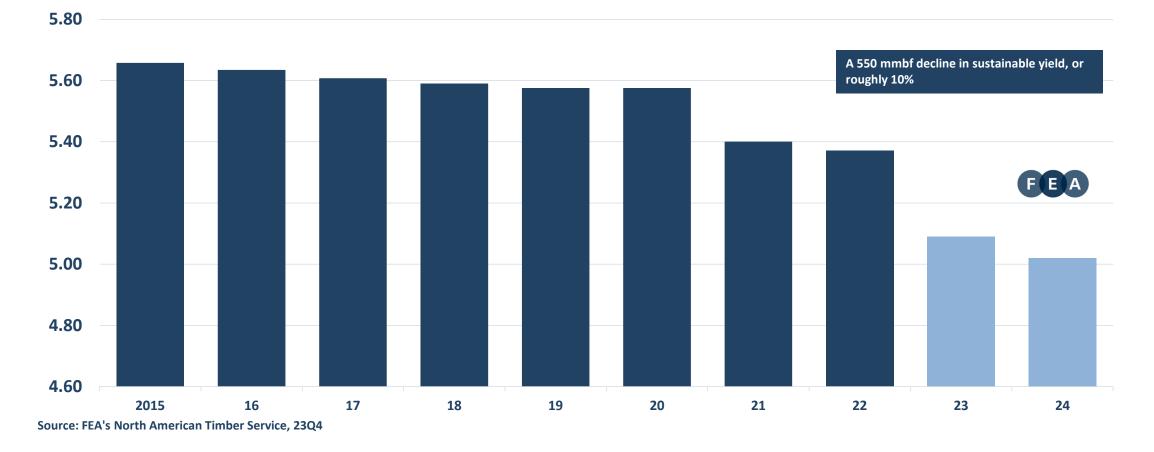




BBF, Int'l 1/4"

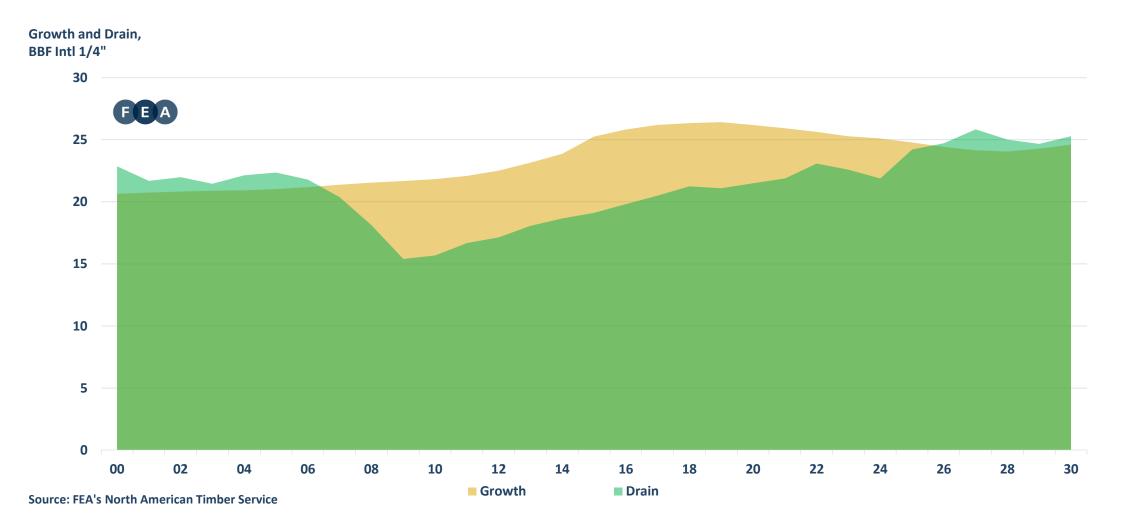
The Outlook for Available Log Supply in the US West Coast Continues to Erode

Private Softwood Sawtimber Sustainable Yield, US West Coast





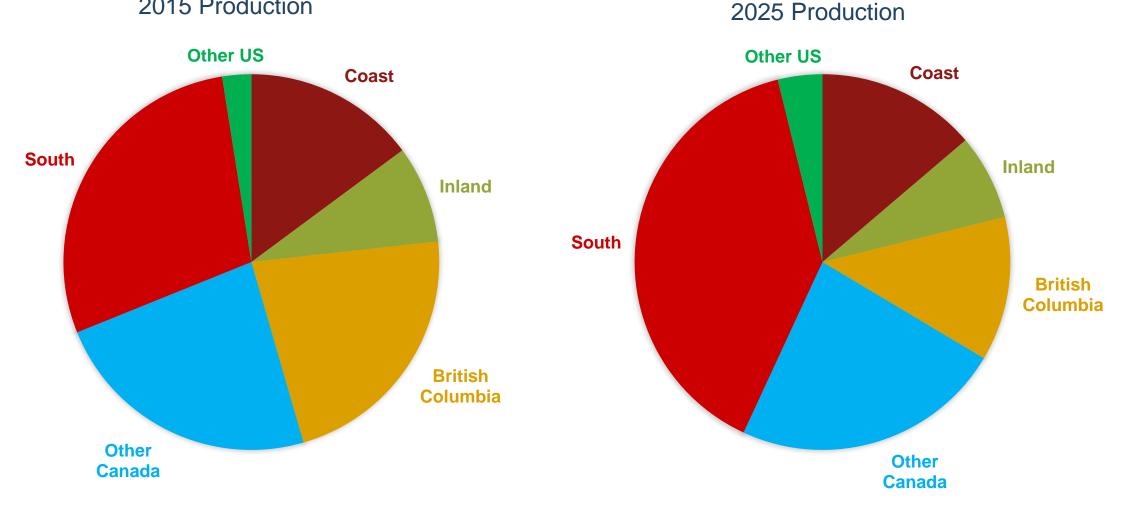
The Softwood Sawtimber Supply Conditions in the US South Is Much Different





More of Your Supply Will Come From The US South

2015 Production





Western SPF Prices Will Rise As Supply Contracts

W.SPF 2x4, \$US/MBF





SYP Prices Will Remain Under Pressure As Production Increases

SYP Westside 2x4, \$US/MBF





Lumber Take Home Points

- Lumber markets will see little growth over the next 12-15 months.
- Capacity is expanding rapidly, but achieving nameplate output is difficult.
- Exports will remain weak.
- Costs are elevated, and will hold markets higher.



NORTH AMERICA'S *FIRST* TRANSACTION PRICE REPORT FOR WOOD PRODUCTS





Current Price Collection Methodology is Outdated

- No innovation
 - Prices collected the same way they were 60+ years ago
- Allows individuals to talk up (down) their position
- Has potential for human error
- Leaves participants open to accusations of anticompetitive behavior
 - This has happened in several other industries
- Cannot react quickly to changing products in the marketplace
 - We can spot changes as they occur

Lumber market participants need a better system.





FEA is Working to Deliver a Better System

- Actual transactions
- Direct send from company ERP to price collection database
 - No human contact with data after setup
- Volume weighted average of reported prices
- Participants are anonymous
 - Defined minimum number of companies per price reported
 - No individual company's prices can be deduced
- Annual training for staff to ensure compliance, confidentiality, and data security
- Subjected to regular compliance verification











SOUTHERN PLYWOOD

WESTERN PLYWOOD

4-DIV

614

625

772

644

664

676

837

5/8" | 19/3

591

15/32"

609

753

4-PLY

538

556

3/8"

457

412

420

519

486

FEA

4 WKS AVG

2x4#28.Btr. R 2x4-9' #28.8tr Stu 2x4-9' #28.Btr Stud

FIR & LARCH (INLAND

2x4-9' #2&Btr Stud

518 539 -21 524

2x4 #28.Btr, RL







LUMBER PRICES

SPRUCE & STUDS

Trading in the Eastern and Western #28.btr SPF markets moderated further this week. Most mills had already sold their production up to or beyond their holiday downtime, quoting most liams at steady to higher prices and offering limited consideration to counteroffers on excess ground inventory Items. Steady to higher prices were also quoted on Items scheduled for production in the new year. Buyers looking for prompt shipment on highly specified tailies turned to local distribution for out-of-warehouse units, making distributionenter buyers the most active participants in the marketplace. industrial sales remain subdued. Producers quoted low-grade heres at or below last week's levels and managed counteroffers on a case-by-case basis. Stud trim sales remained signalsh: mills responded by offering steady to lower prices in many cases. SPF mills guoted shipment the week of January 8.

1,480 BOARDS PRICEPUL

702

23/37

759

773

906

3/4" | 23/32

4-PLY

681

693

858

Kiln-Dried | FOB Mill | US\$ per Thousand Bo

141 131 141 141 14

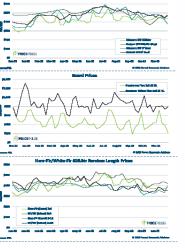
WESTERN DIMENSION & MSR LUMBER

Considering that it is typically quiet at this time of year, one-Inch board marierts exceeded producers' expectations, but activity varied from one species to another. The lack of onground inventory, and in some cases near-term unavailability, caused mills to quote prices abody to higher. The exception LUMBER | SPRUCE-F was a sudden surplus of Chintr sugar pine and California mill pondenese pine that fetched discounts while supplies lasted. Buyers with mid-January-early February needs approached EAST mile with replenishment lists and the caveat that shipments be delayed until January. Most one-Inch board mills were scheduled for holiday downtime and accepted these terms. Depending on the specific tally, one-inch board mills quoted shipment in a range from prompt to the week of January B.

HEMLOCK/WHITE FIR

4 Basch Bo Tel

Trading activity in the bin-dried (00) hemiocic/white fir stdB.btr and #25.btr markets was described as "traditional" for this time of year. Mills had production schedules beyond their holiday shutsiown times and offered mixed prices. Buyers in need of KD hemiock/white fir mills offered shipment for the week of January 8.



SPF 2nd Prices

prompt shipments turned to local distribution for out-of-warehouse units

industrial sales remained seasonal and mills guoted steady prices. Activity in the hemiock/white fir stud mariets slowed and buyers remained focused on 2x1-9"trims. Mills quoted mixed prices for stude.

🐛 (401) SID-BELL 🖂 symminghyrthusan 📿 grifes.



2x4-9' Stud

NES NES NES NES NES NES

			288					
5 -24 412			2+10					
-24 412	409	-4%	2+12					
			2x4 50/#4 2x5					
-18 427	455	-10%	248					
-10 427	455	-1070	2x10					
			2x12					
3 -26 433	561	-27%	2+4 21007					
			2x6					
SPECIES			2#4 10501 2#5					
	_		2.00					
ST W/W 4WKS YEAR Y/Y EK CHG AVG AGO CHG		STUDS						
TEEK CHG AVG AGO	CHG	w				TERN		
			243-8*	MILL	905	G L	TOR	MON
9 +50 434	412	19%	2x3-8" 2x6-5borts					
			2×6					
-17 519	466	11%	2x4-8*					
			2x6					
			214-91					
2 +29 428	352	28%	2x6 2x6-30*					
3 -6 644	519	25%	780-03 286-81 236.8m					
-0 044	31.5	4.376	2×6					
			2x4-9" #28.8m					
7 -7 379	337	13%	216					
			c		MENSI		ADED	
1 -2 405	361	13%		11 3 01				-
			Zad states		10' 12'	14"	16' 1	r 2
			286 828.01					
0 +8 452	411	9%	2x6 #5/Unit					
5 -4 484	476	1%	2x6 #5					
				•				
			nomi	CA	dv	ISO	rs	
-6 499	462	6%		<i>° ′</i>		.00		_







Why Get Involved Today?

- Access to the report for free during testing
- Opportunity to provide feedback on
 - the prices included in the report
 - the layout of the report
 - the methodology behind certain calculations
 - regional definitions/grouping of prices
- Make your sales count: know your transactions are part of the published price
 - with transaction-based pricing, prices will be based off your competitors if you do not participate
- Supporting competition in price reporting, thereby increasing innovation and lowering the fees you pay.
- No long-term commitment
 - can decide not to continue to supply us with your data before we launch

We look forward to your support!







If you have questions or comments, please don't hesitate to contact me at:

Crystal Gauvin Senior Economist Forest Economic Advisors 1-401-580-6921 cgauvin@getfea.com www.feapricepulse.com